

Work placements Stand out from the crowd



Original Thinking Applied

Introduction

Graduate employers seek to recruit graduates with work experience, practical skills and professionalism. Stand out from the crowd with a work placement that applies your academic skills and knowledge to real-world business situations.

Completing a work placement will help you clarify your career goals, give you an insight into the way organisations operate and the challenges they face and provide you with networking opportunities. In addition, topperforming placement students are often offered graduate positions.

The average salary paid to our placement students in 2019-20 is £17,500, with some earning up to £33,600. Students have completed placements at Boeing, Booking.com, Danone, Deloitte, IBM, KPMG, L'Oreal, Lloyds Banking, Porsche, PwC, Unilever and Walt Disney, amongst others.

Work placements are offered across the following degree programmes:

- BSc (Hons) Accounting
- BSc (Hons) International Business, Finance and Economics
- BSc (Hons) IT Management for Business
- BSc (Hons) Management / Management (Specialisms)

What to expect

We asked our students to tell us more about their experiences on placement as they're in the best position to explain what they gained from their placement year.

Here's what they had to say...



Meet Daniel

Work placement: Retailer Academy at Bentley Motors
Course: BSc (Hons) Management (International Business Economics)

"A placement year gives you so much and develops you professionally more than you first realise. The experience of the business world first-hand supplies you with a huge advantage when you return to University.

I have worked extensively with training managers across China, the US, the Middle East, Europe and Russia. This has given me an insight into how businesses approach different cultures and an understanding of the structure of a multinational corporation.

As I progressed with my projects more responsibility has been given for me to own my ideas and make them a reality."





Work placement: Engineering Operations Co-ordinator at Airbus **Course:** BSc (Hons) Management (Innovation, Strategy and Entrepreneurship)

"My placement has given me a better understanding of how a global and diverse company like Airbus operates; the various different departments and the role they play in running day-to-day operations to meet annual goals and objectives.

This knowledge and experience will help me apply an analytical approach to my final year. It has allowed me to learn, plan, communicate, coordinate, and deliver challenging projects and activities, which have equipped me with skills such as project planning and report writing.

A placement year provides a platform to be more practical, make mistakes, learn from experience, and restart the whole process over and over again. If this is what you seek then fly high and land on a placement."

Meet Hannah

Work placement: Marketing Intern at Mast-Jägermeister UK **Course:** BSc (Hons) Management (Marketing)

"90% of my role was digital/creative orientated – creating new content for social media, helping design the new e-commerce website and making brochure adverts. During the summer I was invited to work at various festivals at the 'Jägerhaus' (Reading Festival, Kendal Calling, Eroica).

After starting my placement I was trained in CSR (corporate social responsibility) as working within the alcohol industry guidelines and rules are very strict. It's been really interesting to see the theories I have learned about in the classroom in a real working environment.

I was asked to stay on as a student brand ambassador during my final year and I feel more relaxed about getting a job in the future as I have made so many useful connections which have opened many doors."



Benefits of a work placement



Gain practical work experience



Create a network of industry contacts



Earn a salary



Increase independence and confidence



Enhance employability



Gain an insight into a specific sector

Put theory into practice



97% of placement students achieved a 1st or 2:1 degree (2019 graduates)



Current placement students earn £17,500 (average salary, 2019-20) with some earning up to £33,600

Frequently asked questions

Does work experience really matter to employers?

Yes – in today's competitive graduate market, a placement could make a real difference:

"Our placement students are immersed in the world of work, gain invaluable experience and become truly valued members of the team. We take pride in developing and upskilling these students and regularly reward top talent with a graduate job offer."

 Julia Woodcock, Head of Talent Management, Informed Solutions

"The Co-op's strongest graduate job applications tend to be those that combine academic achievement with real-world experience. Work placements provide you with invaluable experience that helps to develop crucial skills and behaviours like teamwork and collaboration, commercial acumen and change management."

- Matt Eyre, Candidate Marketer, Co-op Digital

Can I do a placement abroad?

Absolutely – our students have successfully applied for placements in Bulgaria, Germany, Hong Kong, Romania, South Africa and Spain.

Any international placement must meet the School's requirements and you must hold the correct visa and/or work permit as required. All placements will require formal approval.

Will you help me to ind a placement?

One of your core course units in first year, Academic and Career Development, will help you prepare for a placement year. In your second year, you will attend a series of meetings to provide you with information about the placement year/process. You will also receive weekly e-bulletins advertising the latest opportunities. Our careers service will also be on hand to help you with your CV and support you throughout the application process. We also run a series of workshops for international students, to familiarise these students with UK corporate culture and recruitment etiquette, to support their search for a suitable placement.

Do I have to achieve a minimum grade to apply for a placement?

Yes – each degree programme has a different set of requirements - visit our online handbook:

ambs.ughandbook.manchester.ac.uk

What are the tuition fees for a work placement?

UK/EU students completing a work placement in 2019-20 currently pay £1,850. Additional support is available to UK students from low-income households as follows:

Household income	Cash bursary
Up to £25,000	£2,000
£25.001 - £35.000	£1.000

International students completing a work placement from 2020 onwards will pay 20% of the standard international tuition fee.

N.B. This information is subject to confirmation each academic year.



Contact us for more information

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