

Advanced Management Achievement Course

Management and executive careers for military officers

PROGRAMME AGENDA		Week 1	Week 2	Week 3
<p>The Advanced Management Achievement Course or AMAC is an accredited management development programme designed specifically for middle and senior ranking officers looking to move into a new career in non-military organisations.</p> <p>AMAC is a well established and highly regarded programme. It has been running since 1993 and Alliance MBS has worked with over 1,000 officers to expand their leadership skills for the commercial world. Making the move into the business world isn't easy. The expertise and skills you've developed in the military need to be refined and honed to fit the commercial environment. Through highly practical, interactive sessions, tutors who are experts in their fields and workshops focused specifically on your group's needs, you'll develop the confidence and additional management tools to take the next step in your career. AMAC provides the knowledge, hands-on expertise and relevant experience of the ever-changing business world which is essential to make your transition a success.</p>	<p>Course Content</p>	<p>Course introduction</p> <p>Financial accounting: the basics</p> <p>Strategy planning in the real world</p> <p>The science of influence and persuasion</p> <p>Understanding Organisations</p> <p>Introduction to economics and international business</p> <p>Human Resources</p>	<p>The board's role in strategy</p> <p>Introduction to Marketing</p> <p>Commercial Negotiation</p> <p>High Performing Boards</p> <p>International Business</p> <p>Corporate Reputation</p> <p>Managing Change</p> <p>MBA team presentation</p> <p>Managing and Leading in a Global Business Environment</p> <p>Digital economy</p>	<p>Management Accounting</p> <p>Site Visits (locations TBC)</p> <p>Customer Management</p> <p>Corporate Innovation</p> <p>Interpretation of Financial Accounting</p> <p>Business Simulation Game</p> <p>Group Review & Feedback</p> <p>Keynote Address</p>
	<p>Evening Events & Activities</p>	<p>Directors reception</p> <p>Peter Liddle, Officers Association</p> <p>Grigor McClelland Lecture by Torsten Bell, Director, Resolution Foundation</p> <p>Chinese Meal</p>	<p>Assessment Preparation</p> <p>Indian meal</p>	<p>Assessment Preparation</p> <p>Assessment Presentations</p> <p>Study Time</p> <p>End of course Dinner</p>