

Foundation in Business Administration and English Summer 2019

4 weeks: 29th July – 23rd August 2019

The Foundation in Business Administration and English (FBA &E) is designed to help you deal with the challenges offered by postgraduate studies (MBA or Masters in Business) at Alliance Manchester Business School and other UK academic institutions.

Programme content

The programme offers an introduction to key business and management concepts and theories and provides a good foundation of knowledge and skills pertaining to essential management disciplines, including:

- Business Communication and presentation skills
- The Management of Organisations,
- Accounting and Finance
- Change Management
- Macro-economic
- Strategy
- Marketing
- Creativity in Business
- Leadership
- British Culture

This programme will help you build extra confidence in tackling business issues and in working fluently through the medium of English, oral and written.

Key benefits

- an insight into the fundamentals of core business disciplines
- key communication and interpersonal skills through regular presentations
- the knowledge and confidence to use business and conversational English through total immersion
- the knowledge of how to work effectively in multi-cultural teams
- a broader understanding and appreciation of management practice from a range of business sectors
- a full insight to the academic and classroom environment
- the ability to adjust your working mode to meet different challenges from those of the professional world



Who should attend?

- This programme is aimed at MBA candidates, but it is also open to graduates, post-graduates of many business and management programmes as well as to recent managers.
- The Programme attracts a mix of nationalities ensuring a multi-cultural learning experience which reflects the contemporary working environment.
- Previous students have come from Europe, South America, The Middle East, Japan, Korea, China, Thailand and Turkey.

The relatively small size of the class (14 - 18) offers an environment conducive to achieve successful interaction and team work.

Practical information

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Tuition fees: £2,595 (Accommodation not included)

- Request application form from: marie-claude.witcombe@manchester.ac.uk
- On-line non-refundable reservation fee of £1,000 on acceptance
- Balance to pay: £1,595 by 1st July 2019

What the programme fees include:

- Full-time tuition with Alliance MBS specialists and external practitioners
- Networking opportunities
- Some lunches and 1 dinner
- Some cultural activities