

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School

Senior leader apprenticeships

MSc Management Practice

Original Thinking Applied

Small and large organisations alike face the ongoing challenge of retaining staff, improving skills and future-proofing the workforce. Recognising this, the government is working to improve the quantity and quality of apprenticeships available to better meet industry needs.

Apprenticeships are now available from level 2 right through to level 8 and a new funding system for employers via the apprenticeship levy has been introduced to make this transition happen. By using apprenticeship levy funding, employees resident in England can access a national standard of professional development qualifications.

What is a senior leader apprenticeship?

The government recently broadened the scope of the levy by launching level 7 senior leader apprenticeships. Now, current and aspiring leaders at eligible companies can study an MSc or MBA funded by the levy.

The level 7 standard has been developed by the Chartered Management Institute (CMI), university partners and leading employers. This ensures a rigorous standard that will help organisations develop managers and leaders and build sustainable, profitable businesses.

How does the apprenticeship levy funding work?

The apprenticeship levy is a tax introduced as part of the government's initiative to increase the quantity and quality of apprenticeships across the country. Levy paying and non-levy paying employers can both access the system:

Levy-paying employers

All employers with payroll over £3 million now pay 0.5% of their payroll into the levy

The government adds 10% to each monthly levy payment

The levy payment is held in a digital account, which is set up at the Apprenticeship Service

The costs are automatically deducted from the account and paid to the university monthly

All payments must be made within two years



If you run out of funds in your levy account, you can then trigger the non-levy paying route

Non-levy paying employers

SMEs share the cost of training and assessing apprentices with the government

Employers pay 10% towards the cost of apprenticeship training and the government pays 90%

Employers are responsible for agreeing a payment schedule with the university

The government pays the co-investment every month directly to the university

What are the employer's responsibilities?

The nature of executive training means employers are likely to automatically meet minimum apprenticeship wage, contract and job scope conditions, but there are some obligations to bear in mind:

1. Allow a minimum of 20% of their time at work for off-the-job training.
2. Have a contract for services with the university to deliver your apprenticeship.
3. Ensure mandatory documents are signed and up-to-date for each apprentice throughout their apprenticeship.

Who can undertake a senior leader apprenticeship?

Level 7 apprenticeships are for strategic leaders in the private, public or third sector who are responsible for delivering results through:

- ◆ Direction and vision;
- ◆ Identifying long term opportunities and risks;
- ◆ Shaping innovative and supportive cultures.

Specific job roles may include General Manager, Senior Manager, Executive, Director, Chief Operating Officer, Chief Financial Officer, Chief Executive Officer and Chief Information Officer.

MSc Management Practice

Alliance Manchester Business School is an approved level 7 apprenticeship provider at a world-class university. Our MSc Management Practice is a blended leadership programme accessible through the apprenticeship levy with up to 100% funding. This two year, part-time Masters course has been carefully aligned with the Chartered Management Institute (CMI) and applies to real business and organisational issues.

Key benefits:

A minimal investment in cost for a maximum return in impact

- ◆ Programme applies to real business and organisational issues
- ◆ Develops more confident and agile leaders
- ◆ Helps you attract new talent and develop existing leaders

A world-class experience at Alliance Manchester Business School

- ◆ An approach built on partnerships, understanding and collaboration
- ◆ Triple accredited and ranked 4th in the UK for both MBA and Executive Education
- ◆ A custom-built Executive Education Centre, opened in summer 2018

An accredited programme that is relevant to the individual and the organisation

- ◆ Focused learning through practical, work-based projects and modules
- ◆ Reflective practice, psychometric tools and coaching to personalise employees' development
- ◆ Employees can gain Professional Chartered Manager status with the CMI



Programme at a glance

Duration	Two years part-time blended learning
Intake	January or July
Class time	25 days face-to-face contact: one induction day plus eight x three day course units
Location	Alliance MBS Executive Education Centre or onsite for in-house cohorts
Minimum professional experience	Three-five years' management experience (with strong and consistent career progression and achievement)
Entry requirements	A First or Upper Second class honours degree (2:1) plus three years' management experience (with strong and consistent career progression and achievement) or Five years' management experience (with strong and consistent career progression and achievement), plus interview with the course director and English and Maths GCSE at grade C or above or equivalent qualification
Accreditation	MSc awarded by The University of Manchester and Professional Chartered Manager status

MSc Management Practice

The MSc Management Practice is designed for strategic leaders in the private, public or third sector who are responsible for delivering results.

The content has been designed specifically around the requirements of the apprenticeship levy standards, whilst at the same time, incorporating our latest research in leadership and management.

What will I learn?

The two year blended learning programme is structured around eight course units and is delivered through a combination of intensive face-to-face workshops, coaching and reflective practice on work-based issues. Within each course unit, there are eight topics linked to four online tutorials. Course units are:

- ◆ Reflexive Leadership in Context
- ◆ Market-led Strategy
- ◆ Innovation and Entrepreneurship
- ◆ Measuring Business Value
- ◆ Strategic Commercial Management
- ◆ Strategic Project Organising
- ◆ Two Global MBA course units*

* In-house programme commissioners are able to select from Global MBA or Specialist Masters course units.

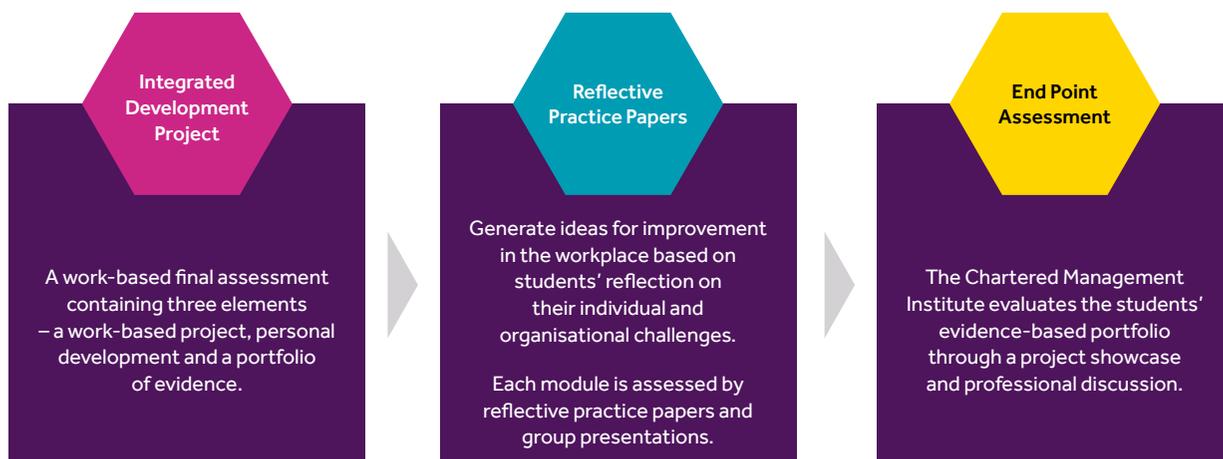
What support will I have?

Practice-based tutor	Guides students through their portfolio development, conducting regular progress reviews with student and mentor. Delivers face-to-face and online coaching sessions, focusing on individual leadership development.
Internal mentor	Supports the apprentice in their organisation, focusing on workplace development and exposing them to work that will enhance their learning on the course.
Programme manager	Day-to-day management of the programme and first point of contact for operational queries.
Programme director	Responsible for academic content and processes.
Online learning platform	A bank of online elements, including pre-work and additional reading, that allows students to attend modules better prepared, with ideas, questions and new approaches and challenges already forming.

How am I assessed?

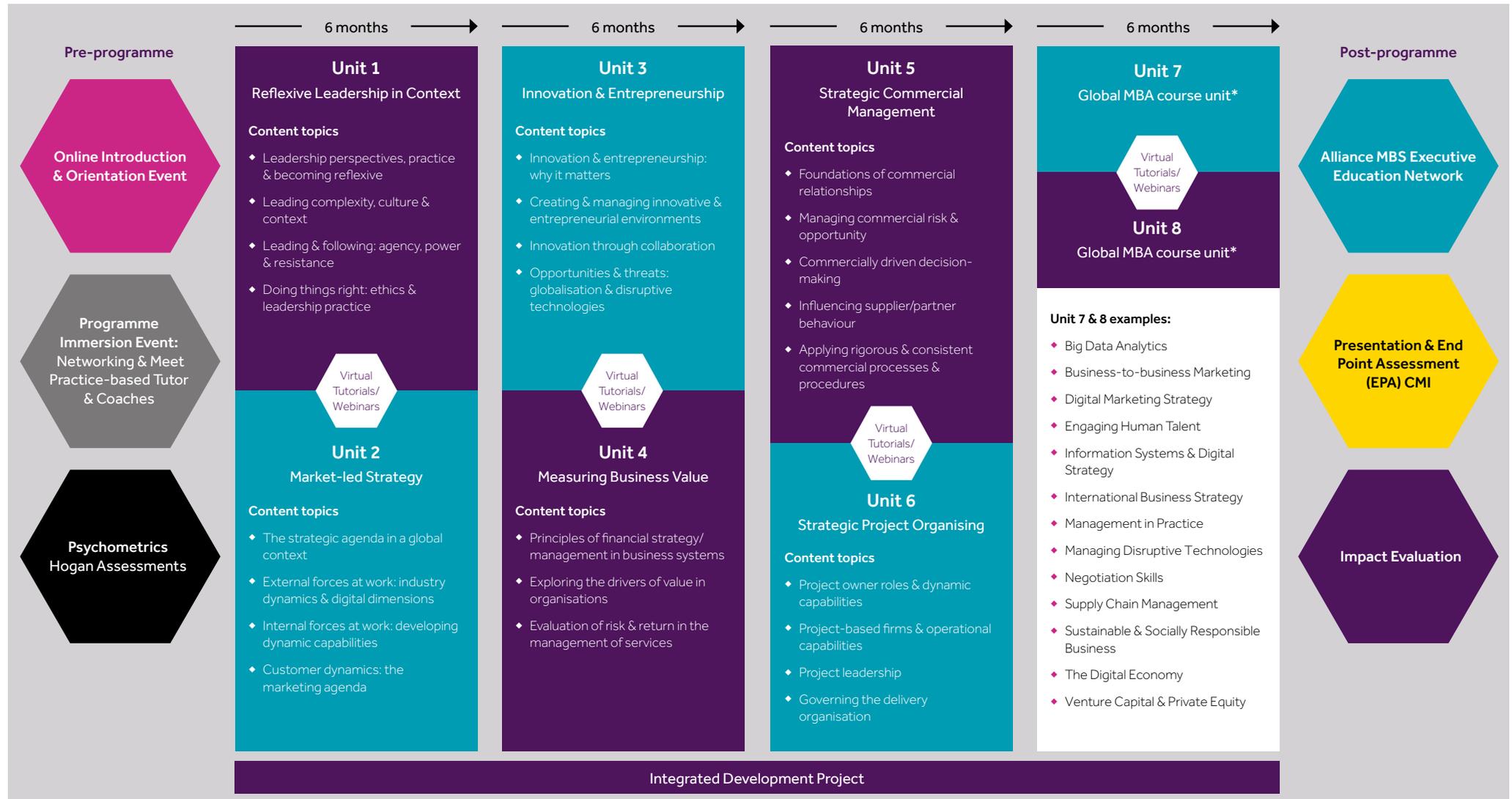
Throughout the course, a range of assessment methods ensures that students can demonstrate improved knowledge, understanding, skills, behaviours and competencies and, importantly, how these have been applied in the workplace.

The Integrated Development Project and Reflective Practice Papers will be designed with each student based on real-life challenges, and are supported by personal coaching.



MSc Management Practice

January/July start



Practice-based tutor & coaches to support development of evidence portfolio & assessment of work-based learning for credit & EPA preparation

* In-house programme commissioners are able to select from Global MBA or Specialist Masters course units.

Who is the apprenticeship team?



Dr David Lowe
Programme Director



Stuart Wells
Head of Business Development



Victoria Mansfield
Programme Manager



Angela Gardner
Head of E-Learning



Dr Jill Ingham
Business Development Manager

What's next?

Our highly experienced team has a long and successful history of helping both organisations and individuals achieve their goals in a rapidly-changing marketplace.

Get in touch with our team to discuss how a senior leader apprenticeship is a cost-effective way to address the needs of your business.

jill.ingham@manchester.ac.uk

mbs.ac.uk/apprenticeships

