

PROGRAMME AGENDA	Day 1	Day 2	Day 3
<p>Before you join us, you will access our Virtual Learning Environment (VLE) to complete a short pre-read. This sets the context for the programme and the rationale about why strategy matters, helping you get in the right mindset before the programme starts.</p> <p>Over the three days you will explore fresh models, tools and techniques for improved strategic insight, analysis and implementation that will help you in your personal and organisational objectives. Each day tackles the stages you need to work through to focus on your organisational strategy.</p> <p>While you are with us you also will learn and share ideas and insights with delegates from different sectors, industries and geographies.</p> <p>You'll leave with accessible, informative and tailored reading around the shared themes discovered by your group. This will help you as you begin to implement what you've learnt on the programme in your own organisation.</p>	<p>AM</p> <p>What's really going on out there? A deeper understanding of strategy – the importance of strategic engagement in top teams</p> <ul style="list-style-type: none"> • What is strategy (what is not) and why it matters <ul style="list-style-type: none"> - Key elements of strategy - Understanding key change drivers 	<p>What makes firms and organisations more strategic than others? What might best practice look like?</p> <ul style="list-style-type: none"> • Developing sustainable strategies • What's the locus of success, how do firms create, deliver and capture value? • Analysing winning strategies and grappling with the jargon <ul style="list-style-type: none"> - Exploring breakthrough strategies - Activity systems - Business model innovation 	<p>What difference can I make? Bringing strategy back into the organisation – individually challenging the organisation on its strategic capability and exploring my role in it</p> <ul style="list-style-type: none"> • Managing the strategy process
	<p>Lunch</p>		
	<p>PM</p> <p>What's really going on out there? Exploring the strategic agenda</p> <ul style="list-style-type: none"> • Diagnosing the forces at work - what does the data say, to what extent are we externally focused? - Competitive advantage, what it really means and why it matters - Understanding the competitive and market dynamics - Understanding disruption and so-called non-linear versus linear dynamics - So what's our competitive position, where are we on the curve? 	<p>What makes firms and organisations more strategic than others? Resilience in strategic performance</p> <p>Open space activity Agenda is led by the delegates, giving you the opportunity to focus on a strategic topic or issue of your choice</p>	<p>What difference can I make? Bringing strategy back into the organisation – individually challenging the organisation on its strategic capability and exploring my role in it</p> <ul style="list-style-type: none"> • Gaining a deeper understanding of strategy – the importance of strategic engagement in top teams